



MINISTERUL DEZVOLTĂRII REGIONALE ȘI ADMINISTRAȚIEI PUBLICE





Investment Opportunities in Bucharest-Ilfov Region

Simona Curpan, Expert BIRDA 9th October 2013, Brussels



Inițiativă locală. Dezvoltare regională.

Bucharest Ilfov Region opportunities for you!



Romanian Parliament Palace Bucharest

Mogosoaia Palace Ilfov County

Looking for the best place to place your business?

Bucharest-Ilfov Region is the place you are looking for

Economic indicators

- GDP-5680 euro/inhabitant, almost twice the national average
- Work productivity 11 000 euro/employee, also almost twice the national average
- **FDI**-foreign direct investments-over 13,6 millions euro-about 60% of the national ones
- SMEs-23% of the national no.
- **Population:** 2,2 million inhabitants 9% of Romania's population
- Modern structure of the labor force -75% in tertiary sector i.e. Services
- Education: 1/3 of the students from Romania in 34 university units located in region



Alma Trade Business Centre



Bucharest-Ilfov a region in a continuous european integration

Structure of the economy:

- 75% Services: constructions, transports, real estate, financial&banking, IT&C, trade, tourism, consultancy&business support, R&D, a.s.o.
- 23% Industry: food&drinks&tobacco, light ind.-readymades, leatherwear, rubber&plastics, cellulose,paper&carton, pharmaceuticals, movies ind.
- 2% Agriculture: grains, vegetables, aquaculture, pigs, poultry



Bucharest Historical Centre

Bucharest-Ilfov

transport & modern infrastructure crossroad

Modern developing infrastructure:

- 2 Operational International Airports concentrating 70% of the international traffic of Romania, goods and passengers - Otopeni & Băneasa and a third one in project phase.
- Subway Network: 4 main metro tracks and 2 more in project phase
- Crosspoint of the 8 national mainrailways interlinking it with all the other regions

Intercrossing of 2 pan-european corridors-IV and IX, and of 2 pan-european axes-

7 and 18



Otopeni Airport

Infrastructure

- roads: extention &modernization&maintenance of the existing network
- utilities: development of the networks in the outskirts of Bucharest and in the rural areas of Ilfov-all types:water and wastetreatment, thermofication
 - a.s.o. keeping with the tendances of industry delocalization, development of residential areas and expansion of tourism



Magheru Boulevard Bucharest

Services

- logistic centers: around the 2 operational international airports, Otopeni and Baneasa, having in mind the third one under construction and near the future port to the Bucharest-Danube Canal
- construction&real estate: industrial&retail structures, office spaces, residential parks, entertainment centers &parks



Siriului Business Centre

- IT&C: support centers, technological parks, assembling facilities included
- Education, HR -using the existing university & research capacities
- R&D, Inovation following closely the RIS project already implemented
- Tourism: business, congress & exhibition, thematic, spa & wellness Ganeasa thermal waters, lake watersports forests climate enjoying activities in Vlasiei Forest





Industry

- machine tools, rubber & chemical industry-including pharma & cosmetics,
- paper industry, food & drinks production stressing on bio technologies, tobacco, light industry, movies industry a.s.o.
- using the existing industrial & technological parks or developing new facilities on city locations resulted from delocalization and division of former big production units: Semănătoarea, IMGB, Timpuri Noi.
- Agriculture -development of bio production in grains, vegetables, flowers, pigs, poultry, fur small animals and aquaculture in Ilfov area





YOUR BUSINESS SUPPORT

Bucharest Ilfov Regional Development Agency

- The best guide through the EU legislation when investing in our Region
- Your trustful matchmaker with the most suitable potential partners
- The shortest way to the Local Administration Authorities
- INTERMEDIARY BODY for REGIO and other development programs, financed by European Funds and other international sources
- Your Business HELP DESK in the Region

Do You need a business solution?

Look for us!

Sustainable development is OUR GOAL

Let's keep in mind that the **Cohesion Policy** asks for continuous cooperation for the development of networks and action plans in order to finance sustainable projects, supporting synergies in the regional development initiatives



We invite you to our event

CONFERENCE

"REGIO realizations and perspectives in Bucharest Ilfov region"

10 th of December 2013 Radisson Blu Hotel, Atlas II Hall, 63-81 Victoriei Avenue Bucharest









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